



SHAUN swanton

CV publication date
March 2019

- > graphic design
- > illustration
- > photography
- > video

email

portfolio

photography

references



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Romsey,
Hampshire,
SO51 8EH



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PROFILE

I am a Senior Graphic Designer with solid commercial experience, covering most creative disciplines from print, exhibitions, signage, video, web, illustration and sketching. Working either as part of a team or on solo projects, I am a confident and an extremely organised individual. My personal contribution beyond the creative process is bringing common sense and a 'can do' attitude.

Always ready for the next challenge, I welcome the opportunity to learn new skills, meet new people and broaden my industry knowledge. Having served in several high calibre design agencies and in-house studios, I am well practiced in handling client needs and managing client expectations.



EXPERIENCE

Hepburn Bio Care

8 Freemantle Business Centre | 152 Millbrook Road East | Southampton | Hampshire

Head of Design & Marketing August 2018 - Present

This job requires managing a junior marketing executive while designing and art-working the company product packaging, website and brochures. The company relies heavily on Microsoft Power-point for training clients staff, and have adopted the cartoon 'Bio Bugs', I have illustrated for them.

Deltex Medical

Terminus Road | Terminus Industrial Estate | Chichester | West Sussex

In-House Graphic Designer/Artist August 2014 - July 2018

Producing e-learning medical training videos, medical illustrations, international exhibition panels, posters, press adverts, company brochures, annual reports, web graphics, medical packaging, Microsoft Powerpoint & Word presentations for the sales team across the world. Typesetting in different languages was also required due to the nature of the company market, I was regrettably made redundant due to the loss of their NHS contract.

Tavcom Training

Unit 10 | Claylands Park | Claylands Road | Bishops Waltham | Hampshire | SO32 1QD

Marketing Manager & In-House Graphic Designer April 2014 - August 2014

Marketing was never undertaken in any prolonged or strategic way, prior to my arrival. I deployed a new corporate identity guide, a new brochure, the company exhibition stand design at the IFSEC London Excel 2014 trade show. In addition I introduced e-marketing mail shots and corporate videos.

ACT (Sicura) Security Systems

C1 | South City Business Park | D24 PN28 | Dublin 24 | Ireland (Based in Basingstoke)

Marketing Executive & In-House Graphic Designer April 2013 - April 2014

After leaving the freelance circuit, I wanted to work for a company where the design and marketing was almost a blank slate. At ACT Sicura I worked on remodelling the company corporate identity, from their print, online and national exhibition design. Providing whatever the company required on an international basis, from Italian brochures, packaging, power-point shows, designing a new website for them to regular e-blasts. Also required to fly out to the Dublin HQ, to oversee and setup the ACT design studio.

Contracting

5 Regular London Design Agencies | 25+ Home counties agencies

Freelance Graphic Designer 2004 - 2013

While freelancing I worked with some great designers and clients, and my brand experience blossomed. Above the line work encompassed B2C, B2B with high calibre POS, POP, Packaging, External hoardings, Illustrations to name but a few. I also started to explore Social Media advertising and professional marketing. A list of all companies freelanced for can be provided on request.



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P&O Cruises (Carnival Corporation)

Carnival House | 100 Harbour Parade | Southampton | Hampshire | SO15 1ST

Senior Graphic Designer/Studio Management 2001 - 2004

International umbrella brand designed for Carnival Sales Team, 'The Complete Cruise Solution', registered in 2003 (UK) 2004 (USA). Received commendation from Company CEO in Florida. Designed identity for royal ship naming of Oceana and Adonia, 'The White Sisters'. Development of the studio server recovery system, resulting in disruption following a serious burglary. Production of P&O Brochures and Studio Management for 12 months. Required to press pass brochures and handle external media requests.

R&G Advertising

8 Bugle Street | Southampton | Hampshire | SO14 2AJ

Graphic Designer 2000 - 2001

Brochures design and art-working for Travelbag and Bon Voyage, Press Adverts and Door-drops.

FW&C Advertising

Business Design Centre | Angel Islington | London

Graphic Designer 1999 - 2000

Contributed to design agency winning Ford Motors contract.

Lawton's Advertising

4-5 Grosvenor Square | Southampton | Hampshire | SO15 2BE

Junior Graphic Designer 1999 (3 months work placement)

Press adverts for Broadsheets/Red tops. Good grounding in artwork automation, recruitment adverts for Vospers, Zurich, Hampshire, Surrey and Wiltshire County Council.

Indigo Press

Cambridge Road | Southampton | Hampshire | SO14 6TB

Reprographics Artworker 1998 - 1999 (Part-Time during Graphic Design Degree)

Lithographic printing and associated reprographic checks, from trapping, registration, flat folding plans and solving all common client errors associated with print production.

Consortium Print

Consortium House | Consort Road | Eastleigh | Hampshire

Reprographics Artworker 1996 - 1998 (Part-Time during Graphic Design Degree)

Full understanding of lithographic printing reprographic checks, Print Plate making and understanding how to service the various plate making machines.

Stewart Signs

Trafalgar Close | Chandler's Ford Industrial Estate | Eastleigh | Hampshire | SO53 4BW

Screen Stencil maker & Paste-up artist 1992 - 1996

Trained to British Standards in screen printing and dark room practice, Screen stencil production, both direct and indirect, PMT Camera and development liquid handling. Bulk art working for London Transport, BSM, Stena Sealink, BT and the Home Office.



EDUCATION

Southampton Solent University

BA Degree: Graphic Design | CIM: Marketing Essentials - Evening Class

Portsmouth Art College/University

HND: Design & Illustration | OND: Technical Illustration

Barton Peveril Sixth Form College

Two A Levels | 3 GCSE's

Eastleigh College of Further Education

GCE Graphic Design - Evening Class

Toynbee School

Four GCE's | 4 CSE's



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SOFTWARE KNOWLEDGE



Adobe Creative Suite

- InDesign..... Advanced
- InCopy..... Intermediate
- Illustrator..... Advanced
- Photoshop..... Advanced
- Acrobat..... Advanced
- Bridge..... Advanced
- Audition..... Intermediate
- After Effects..... Intermediate
- Premiere..... Intermediate
- Animate..... Intermediate
- Dreamweaver..... Intermediate
- Fireworks..... Intermediate
- Brackets..... Intermediate

Microsoft Office

- Powerpoint..... Advanced
- Word..... Intermediate
- Excel..... Intermediate

System

- Suitcase Fusion..... Advanced
- Filemaker Pro..... Intermediate

Online

- Mail Chimp..... Advanced
- Google Drive..... Intermediate
- DropBox..... Advanced.

■ Please note that I only work on Apple Mac OS 



HR Information

- References..... 7 on file, available on request
- Marital Status..... Married
- Pension..... Plan active with Royal London
- Driving Status..... Full driving license - Clean
- Security..... Checked & passed for MOD work
- Bradford Factor 2017/8..... 1 to 3 points
- Health..... Regular gym routine
- Interests..... Painting & Photography
- Religion..... Church of England.

Travel Costs

Per Day

£90.00



Romsey

06:38 hrs departure

**1 hour
38 minutes**

London Waterloo

08:16 hrs arrival

